

# Leadership TRACKS

ISSUE NO. 2

## Can YOU Be a Better Leader?

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### The Tough Truth

One of the enduring myths of leadership is that "everyone can be a leader." I've been guilty myself of optimistically embracing that belief. *But it's simply not true.* Why?

### You Don't Know That You Don't Know

"Many executives don't have the self-knowledge or the authenticity necessary for leadership." So say Robert Goffee and Gareth Jones—researchers who have studied the realities of executive leadership. This lack of self-knowledge is a blindness without a cure—it puts you in a very problematic category: "Unconscious Incompetence." You don't know that you are failing... *and you don't know that you don't know.* You're in a bad place, and you're stuck there.

### Ignorance is Hell, Not Bliss

For you and your team, this is a prescription for misery, not motivation. Your blind spots shut down their initiative, their contributions to the work, and their personal motivation to support you and your success. Say hello to the revolving door—for them *and* for you! Get ready to lose team members who will resign, transfer, or just plain LEAVE, and do so

without any helpful input, feedback, or insight. And polish up your résumé, because you're probably next. There's more...

### Do You Really WANT to Lead?

Goffee and Jones continue, "*...self-knowledge and authenticity are only part of the equation. Individuals must also want to be leaders, and many talented employees are not interested in shouldering that responsibility. Others prefer to devote more time to their private lives than to their work. After all, there is more to life than work, and more to work than being the boss.*" So... a good question to ask yourself is "Do I really want to lead?"

### Do Better By Getting Better

There's no sense in aspiring to better leadership, if you don't want the hassles in the first place. But before you "drop out" completely, be aware of this: *employees enhance their value to the organization and to their supervisors when they exercise qualities of better leadership.*

So... if you want to do better in your work and life, leadership development will help you. That's why we're here: to make leaders the kind of people others want to work with, and to make *everyone in the organization* the kind of person leaders want on their teams!

### Start Now

Go online to [www.TheBossDoctor.net](http://www.TheBossDoctor.net) and download

*The Personal Trainer* for this issue. It will help you apply the insights in this newsletter, and start your journey of growth *right now.*

Don't let yourself get stranded in the "don't-know-don't-care" trap of ignorance and apathy.

Make a difference.  
Start with yourself.

**Leadership Tracks** is a resource for growing leaders edited by Dr. Jim Dyke, the Founder and Director of **Corporate Leadership Initiatives, Inc.**—an organization dedicated to equipping men and women with skills and principles pertinent to the role and life of a transformational leader of the 21st century. For more information, you can log on to the website at: [www.CLionline.com](http://www.CLionline.com) and connect with additional practical and creative resources, including **The Personal Trainer**—a specially designed tool for personal reflection and discussion that will help you and your team apply the ideas and principles presented in this newsletter. Copyright 2019—all rights reserved.